



This tool assists in the creation and operation of single-issue coalitions, such as for school budget votes.

IDENTIFY POTENTIAL PARTNERS

Decide who to form a coalition with.

- You want partners who feel strongly about the cause and are willing to be vocal or take action. For example: local PTA, community groups, Chamber of Commerce, etc.

Complete a background check of the organizations.

- Conduct a search of donations the groups have made or received, their affiliations, and where the organization stands on issues.
- Additionally, please check in with your Regional Political Organizer, who works in your Regional Office, to make sure that there are no issues/concerns with your group working with the potential partner.

OPERATING THE COALITION

Execute a clear plan of action agreed to by all parties involved.

- Determine a clear objective for the coalition and what the common ground will be. Define how this supports the union's values or narrative.
- Determine a clear understanding of the role and responsibilities each member of the coalition will have.
- Detail the steps to achieve your goals. Establish deadlines and assign tasks.
- Identify new members to bring on board to help in the process.
- Identify costs related to carrying out the goals and list the financial expectations of each coalition partner.
- Provide recognition for any members involved in carrying out the action.