



2016 PRIMARY DEBATE WATCH PARTY TOOLKIT

This is a crucial election. Who we elect could make the difference in reshaping our economy and reclaiming the promise of public education. That is why, with the overwhelming support of members, the AFT voted to endorse Hillary Clinton in the Democratic presidential primary. Over the coming months, we'll have the chance to help shape a powerful platform and focus the conversation on the issues that matter to our members and the students, families and communities we serve.

One way to make sure our colleagues, fellow AFT members, and family and friends understand both what's at stake in this election and that Hillary Clinton is the best choice, is to hear the candidates in their own words during the Democratic presidential debates. Thank you for hosting a primary debate watch party—it's an important part of spreading that message.

Hillary has shown she's ready to work with us to confront the issues facing children and families today. She is the champion we need to help us reclaim the promise of America.

This kit includes:

- Party planning tips
- Invitation flier
- Sign-up sheets
- Link to "AFT for Hillary Debate Watch Sign-UP!"
- Information on the candidates

How to host a primary debate watch party:

- 1.** Select a date and location to host a party.
- 2.** Copy and distribute the debate watch party flier.
- 3.** Invite friends and colleagues to attend.
- 4.** Copy the enclosed material about the candidates.
- 5.** Take pictures of your party and send them to us!





2016 PRIMARY DEBATE WATCH PARTY TOOLKIT Q&A

Where should a debate watch party be held?

You can hold a debate watch party almost anywhere there is a television—your home, the local union office, a local pub or restaurant, or the veterans' hall, for example.

What happens at a debate watch party?

We want you to have a great time at your party! Building enthusiasm for Hillary Clinton is job one. This is a great opportunity to build a cadre of volunteers to get out the vote. Engaging our members in the primary and general election effort must be a top priority. So use this opportunity to encourage your members to sign up to volunteer for our political mobilization program.

Who should come to a debate watch party?

We want you to encourage other AFT members and their families to come to the party. Use fliers, leaflets and email to encourage people to attend. Ask each person you invite to bring another AFT member along. Use your building representatives or stewards to distribute the fliers to members.

How do I get information on Hillary Clinton's positions on our issues?

Included in this kit is a two-pager on where Hillary stands on the issues. Additional fliers are available on AFT LeaderNet that highlight Hillary's positions on issues important to our members. Feel free to copy and distribute this information at your party.

Where can I get "AFT for Hillary Clinton" buttons and signs?

Your state federation has been sent a limited amount of materials. Contact your state federation and request them, or email us at shuff@aft.org.

WHEN ARE THE DEBATES, AND WHERE WILL THEY BE HELD?

Oct. 13, 2015:
Las Vegas, NV
Will air on CNN.

Jan. 17, 2016:
Charleston, SC
Will air on NBC.

Nov. 14:
Des Moines, IA
Will air on CBS.

February or March:
Miami, FL
Will air on Univision.

Dec. 19:
Manchester, NH
Will air on ABC.

February or March:
Milwaukee, WI
Will air on PBS.



Follow this link to send the AFT your party plans:
<https://leadernet.aft.org/webform/debate-watch-sign>.

* If you confirm and submit the names of 10 or more members who will attend, we will send you a party package of T-shirts, buttons and other items for your party.



** If you confirm and submit the names of 20 or more members who will attend, we will send you a party package and might send a film crew to capture your event and share it!



2016 PRIMARY DEBATE WATCH PARTY TOOLKIT CHECKLIST

Have plenty of food and drink on hand.

Make it a family-friendly event, if possible. Having something for the kids to do will bring out more of our members.

Make sure you get members to sign in when they arrive. Use the attached sign-in sheet.

Have some prizes for both adults and kids.

Facilitate a discussion around the issues important to our members before the debate starts. Then listen to see if those issues are discussed during the debate.

How about taking pictures at the event for use in your next newsletter? And if you share your photos with the AFT, your party could be featured in a future publication or on the AFT campaign website. Send your photos to **dcapwell@aft.org**.

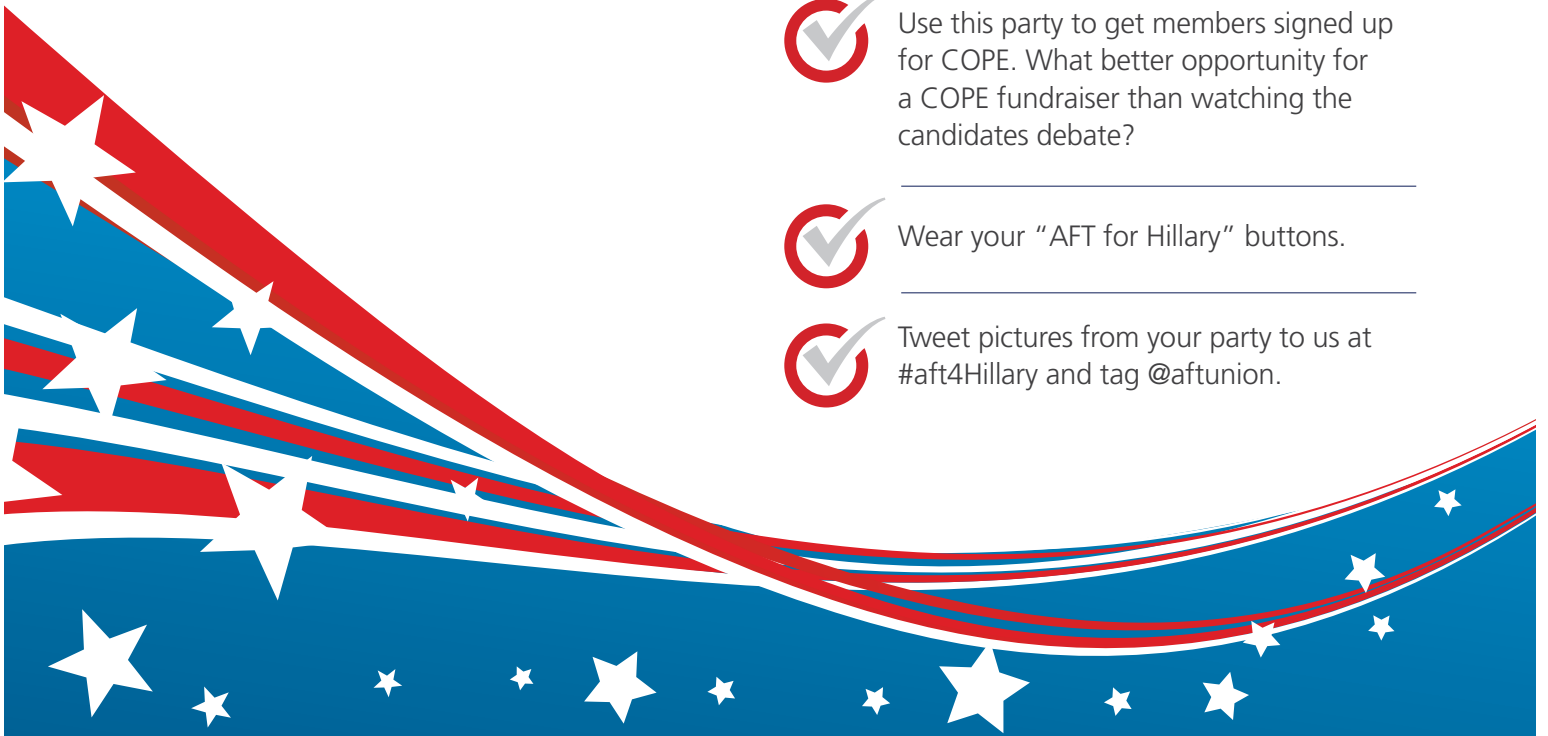
Be sure to have plenty of AFT information on Hillary Clinton on hand, so our members can find out what they need to know about her positions and why the AFT is supporting her.

Provide an additional volunteer sign-up sheet so members can sign up to volunteer for the AFT's primary and general election programs.

Use this party to get members signed up for COPE. What better opportunity for a COPE fundraiser than watching the candidates debate?

Wear your "AFT for Hillary" buttons.

Tweet pictures from your party to us at #aft4Hillary and tag @aftunion.





AFT HILLARY CLINTON SUPPORTERS

Name of Local _____

Name of Watch Party Host _____

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____

Name: _____

Address: _____

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Please email to shuff@aft.org or fax to: 202-393-6375