



# NYSUT Communications Awards

## 2016 Entry Form

**Deadline: January 11, 2016**

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**Now it's easier than ever to enter and there are even more opportunities to win!**

This year there are only four main categories, so completing your entry just got *easier*. But don't worry, there are plenty of opportunities to showcase your best work *and* be recognized with every submission.



### WRITING

You may submit up to five different stories that were published (in print or digitally) between Jan. 1, 2015 and Dec. 31, 2015. **This must be original work produced by your local.** Now this is where it gets exciting: For each article you submit, you are eligible to win a wide range of awards. That list includes, but is not limited to:

Best Creative Writing  
Best Article about a Social Justice Issue  
Best Article about Union Values  
Best Article about a Local or Chapter Issue  
Best Article about Solidarity

Best Headline  
Best Caption  
Best Original Photo  
Best Illustration  
Best Graphic Design

That's right, each article has the possibility of winning multiple awards. So show us what you've got!



### GENERAL EXCELLENCE

Enter a complete edition of your publication, either print or digital, for this category. Publications will be judged on both the content *and* design. Submit the edition that best shows the broad range of activities and interest of your local. The judges will be looking for the effective use of clear, descriptive writing, as well as compelling visual elements presented in an attractive design. Writing, spelling and grammar will be considered.



### WEBSITE OR BLOG

If you are reaching your membership with a website or blog you can also enter in this category. Entries will be judged for making the experience a pleasant one for the user by presenting content that is both useful and well designed. If you have a website *and* a blog, you may submit **one entry for each**.



### SOCIAL MEDIA

Are you using – Facebook, Twitter, Pinterest, Flickr, Instagram, YouTube, Vimeo or Groupsites – to engage your members and the community? Enter in this category and show us how you've used this influential medium to entertain, inform and educate the public about issues affecting the profession.



### BEST OF THE BEST

Winners in any category will automatically be eligible for the Ted Bleeker Award – the Best of the Best – for the most outstanding accomplishment. The winner may be a publication, website or blog, social media or an article.

The NYSUT Communications Awards is sponsored by *NYSUT United*, your union publication. The contest is judged by a panel of independent experts. Only original work may be entered.

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## GENERAL ENTRY REQUIREMENTS

Please print or type your entry form so all information is clear and legible.

1. All entries must be published between Jan. 1, 2015 and Dec. 31, 2015.
2. All Entries must be original, meaning locals cannot submit material first published somewhere else.
3. An entry for General Excellence should be an entire issue. If you are mailing in a printed publication, we need four (4) copies of that entire edition. Digital publications need to provide the URL for that edition.
4. Entries for Best Website, Best Blog or Best use of Social Media must provide the URL on the entry form.

### Did you know you can enter this contest electronically?

If you would like to email your entry, you may download an editable PDF by going to:  
[www.nysut.org/commawards](http://www.nysut.org/commawards).

Participants submitting e-entry forms only need to provide ONE copy of each submission *and* you have until midnight on Jan. 11, 2016 to file.

### Additional requirements for **MAIL-IN SUBMISSIONS ONLY**:

1. Four (4) copies of EACH article entered in the Writing Category must be submitted.
2. Each entry must be **LABELED** on the **FRONT** with the publication name, local name and class. (See 'Entry Class' below).
3. Submissions must be postmarked no later than **Jan. 11, 2016** to be eligible. **Return to:**  
Communications Awards  
c/o NYSUT United  
800 Troy-Schenectady Road  
Latham, NY 12110-2455



### ENTRY CLASS (Please check one):

#### In-Service

If your local has:

250 or fewer members.....You are in.....Class I ☐

251-500 members.....You are in.....Class II ☐

501+ members.....You are in.....Class III ☐

#### OR

#### Retirees

If your local has:

250 or fewer members.....You are in.....R I ☐

251-500 members.....You are in.....R II ☐

501+ members.....You are in.....R III ☐

#### Contact Info

Name of person filling out entry form: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Publication OR Website Name: \_\_\_\_\_

Class: \_\_\_\_\_

*(Use the Class Entry Key from the previous page)*

Local or Chapter Name: \_\_\_\_\_

*(Please spell out exactly. This information will appear on your awards as submitted.)*

President's Name: \_\_\_\_\_ President's Phone # \_\_\_\_\_

President's Address: \_\_\_\_\_

*(No PO Boxes, please)*

President's Email Address: \_\_\_\_\_

Co-President's Name: \_\_\_\_\_

Co-President's Email Address: \_\_\_\_\_

## Categories



### WRITING

Article 1-Headline: \_\_\_\_\_

Article 1-Author's Name: \_\_\_\_\_

Article 1-Author's email: \_\_\_\_\_

Article 1-Editor's Name: \_\_\_\_\_

Article 1-Editor's email: \_\_\_\_\_

Article 2-Headline: \_\_\_\_\_

Article 2-Author's Name: \_\_\_\_\_

Article 2-Author's email: \_\_\_\_\_

Article 2-Editor's Name: \_\_\_\_\_

Article 2-Editor's email: \_\_\_\_\_

Article 3-Headline: \_\_\_\_\_

Article 3-Author's Name: \_\_\_\_\_

Article 3-Author's email: \_\_\_\_\_

Article 3-Editor's Name: \_\_\_\_\_

Article 3-Editor's email: \_\_\_\_\_

Article 4-Headline: \_\_\_\_\_

Article 4-Author's Name: \_\_\_\_\_

Article 4-Author's email: \_\_\_\_\_

Article 4-Editor's Name: \_\_\_\_\_

Article 4-Editor's email: \_\_\_\_\_

Article 5-Headline: \_\_\_\_\_

Article 5-Author's Name: \_\_\_\_\_

Article 5-Author's email: \_\_\_\_\_

Article 5-Editor's Name: \_\_\_\_\_

Article 5-Editor's email: \_\_\_\_\_



## GENERAL EXCELLENCE

Date of Issue: \_\_\_\_\_

Editor's Name: \_\_\_\_\_

Editor's email: \_\_\_\_\_



## WEBSITE OR BLOG

Website URL: \_\_\_\_\_

Webmaster's Name: \_\_\_\_\_

Webmaster's email: \_\_\_\_\_

Blog URL: \_\_\_\_\_

Webmaster's Name: \_\_\_\_\_

Webmaster's email: \_\_\_\_\_



## SOCIAL MEDIA

URL: \_\_\_\_\_

Webmaster's Name: \_\_\_\_\_

Webmaster's email: \_\_\_\_\_

## COMMUNICATIONS AWARDS CALENDAR



**1/11/16:** Entry Deadline

**3/15/16:** Judges Comments posted online at [www.nysut.org/commawards](http://www.nysut.org/commawards)

**3/20/16:** Award Recipients Selected

**4/8/16 - 4/9/16:** Award Recipients announced at Annual Representative Assembly

**4/15/16:** Awards posted on the NYSUT.org website

If you have any questions regarding the Communications Awards, contact Julie Bull at [jbull@nysutmail.org](mailto:jbull@nysutmail.org)