

# 2014-15 Communications Awards In-Service Winners

## General Excellence

CLASS I

### First Place

Schalmont Teachers' Association

*STATIC*

Title: *STATIC* December 2014

CLASS II

### First Place

Rondout Valley Federation of Teachers  
and School-Related Professionals

*THE UNION SOUND*

Title: G-Ratified!

### Award of Distinction

Lynbrook Teachers Association

*LTA EXAMINER*

Title: *LTA EXAMINER* January 2014

### Award of Distinction

Nyack Teachers Association

*The Bridge*

Title: *The Bridge* Summer 2014

CLASS III

### First Place

Union of Clerical, Administrative & Technical  
Staff at NYU

*Momentum*

Title: *Momentum* Vol 35 Issue 3

### Award of Distinction

Arlington Teachers' Association

*THE EDUCATOR*

Title: *THE EDUCATOR* October 2014

## Award of Distinction

Smithtown Teachers' Association

*FACULTY FOCUS*

Title: *FACULTY FOCUS* May 2014

## Best Article about Local or Chapter Issues

CLASS I

### First Place

Schalmont Teachers' Association

*STATIC*

Title: STA Helps Raise \$3,000 in 2014 Race  
Back to School Scholarship Event

CLASS II

### First Place

Wallkill Teachers' Association

*IMPACT*

Title: Building School Community Spirit and  
Healthy Living the Wallkill Way!

### Award of Distinction

Lynbrook Teachers Association

*LTA EXAMINER*

Title: From the President's Desk"

### Award of Distinction

Rondout Valley Federation of Teachers and  
School-Related Professionals

*THE UNION SOUND*

Title: "G-Ratified!"

# 2014-15 Communications Awards In-Service Winners

CLASS III

## **First Place**

Union of Clerical, Administrative &  
Technical Staff at NYU  
*Momentum*  
Title: "Bobst Case Escalates to NLRB"

## **Award of Distinction**

Faculty Association of Suffolk  
Community College  
*The WORD*  
Title: "Blue Jeans and Bangladesh"

## **Award of Distinction**

Patchogue-Medford Congress of  
Teachers  
*SPEAK OUT*  
Title: "WE ARE A COMMUNITY"

## **Best Article about a Social Justice Issue**

CLASS I

## **First Place**

Schalmont Teachers' Association  
*STATIC*  
Title: "High School Staff Volunteers at  
Ronald McDonald House"

CLASS II

## **First Place**

Rondout Valley Federation of Teachers  
and School-Related Professionals  
*THE UNION SOUND*  
Title: "Spanish Students Sing for  
"Liberty and Justice for All!"

## **Award of Distinction**

Nyack Teachers Association  
*The Bridge*  
Title: "NTA Members Say "Enough is  
Enough!"

## **Award of Distinction**

Wallkill Teachers' Association  
*IMPACT*  
Title: "Sharing and Giving from  
the Heart in Wallkill"

CLASS III

## **First Place**

Faculty Association of Suffolk  
Community College  
*The WORD*  
Title: "Bias: A necessary conversation"

## **Award of Distinction**

Bay Shore Classroom Teachers'  
Association, Inc.  
*The Answer*  
Title: "The truth behind this summer's  
anti-educator ad"

# 2014-15 Communications Awards In-Service Winners

## **Award of Distinction**

Union of Clerical, Administrative &  
Technical Staff at NYU

*Momentum*

Title: "Not in a Thousand Years: A History  
of Domestic Partner Benefits at NYU"

## **Best Creative Writing**

CLASS I

### **First Place**

Schalmon Teachers' Association

*STATIC*

Title: "Why Pink? Let Me Count the  
Ways!"

CLASS II

### **First Place**

Yorktown Congress of Teachers

*Yorktown Congressional Record*

Title: "An Interview with John Roden  
on the Early Days of YCT History"

### **Award of Distinction**

Lynbrook Teachers Association

*LTA EXAMINER*

Title: "From the President's Desk"

### **Award of Distinction**

Rondout Valley Federation of Teachers  
and School-Related Professionals

*THE UNION SOUND*

Title: "My District, 'Tis of Thee: A Letter to  
the RVF"

CLASS III

## **First Place**

Faculty Association of Suffolk Community  
College

*The WORD*

Title: "I love Paris in the springtime: Why  
Leslie Derenfeld is our most prolific  
Wheels presenter"

## **Award of Distinction**

Bay Shore Classroom Teachers'  
Association, Inc.

*The Answer*

Title: "Are you living in not so blissful  
ignorance?"

## **Award of Distinction**

Union of Clerical, Administrative &  
Technical Staff at NYU

*Momentum*

Title: "The AFT Convention: A First-time  
Delegates View"

## **Best Overall Graphic Design**

CLASS I

### **First Place**

Schalmon Teachers' Association

*STATIC*

Title: "STATIC – December 2014"

CLASS II

### **First Place**

Lynbrook Teachers Association

*LTA EXAMINER*

Title: "LTA EXAMINER – October 2014"

# 2014-15 Communications Awards In-Service Winners

## **Award of Distinction**

New Hartford Teachers Association

*The Chalkboard*

Title: "The Chalkboard – June 2014"

## **Award of Distinction**

Rondout Valley Federation of Teachers  
and School-Related Professionals

*THE UNION SOUND*

Title: "THE UNION SOUND – Spring 2014"

CLASS III

## **First Place**

Arlington Teachers' Association

*THE EDUCATOR*

Title: "THE EDUCATOR – October 2014"

## **Award of Distinction**

Patchogue-Medford Congress of Teachers

*SPEAK OUT*

Title: "SPEAK OUT – September 2014"

## **Award of Distinction**

Smithtown Teachers' Association

*FACULTY FOCUS*

Title: "CUOMO RALLY"

## **Best Photo or Illustration**

CLASS I

## **First Place**

Hastings Teachers Association

*Hastings Teachers Flickr*

Title: "Hastings TA Making Strides Photo"

## **Award of Distinction**

Schalmont Teachers' Association

*STATIC*

Title: "TRIPLE WORD SCORE"

CLASS II

In-Service Winners

## **First Place**

Rondout Valley Federation of Teachers  
and School-Related Professionals

*THE UNION SOUND*

Title: "PUBLIC EDUCATION WORKS!"

## **Award of Distinction**

Nyack Teachers Association

The Bridge

Title: "The NTA Takes Action"

## **Award of Distinction**

Wallkill Teachers' Association

*IMPACT*

Title: "Sharing and Giving from the Heart  
in Wallkill"

CLASS III

## **First Place**

Faculty Association of Suffolk Community  
College

The WORD

Title: "The misdirection of modern  
American education"

## **Award of Distinction**

Bay Shore Classroom Teachers'  
Association, Inc.

The Answer

Title: "Sending a message"

## **Award of Distinction**

Union of Clerical, Administrative &  
Technical Staff at NYU

Momentum

Title: "HISTORY VOTES YES"

# 2014-15 Communications Awards In-Service Winners

## Most User-Friendly Website

CLASS I

### First Place

East Williston Teachers' Association  
*East Williston Teachers' Association  
Website*

Title: "East Williston Teachers'  
Association Website"

### Award of Distinction

Schalmont Teachers' Association  
*Schalmont Teachers' Association Website*  
Title: "Schalmont Teachers'  
Association Website"

CLASS II

### First Place

Wallkill Teachers' Association  
*Wallkill Teachers' Association Website*  
Title: *Wallkill Teachers' Association  
Website*

CLASS III

### First Place

Faculty Association of Suffolk Community  
College  
*Faculty Association of Suffolk Community  
College Website*  
Title: "Faculty Association of Suffolk  
Community College Website"

### Award of Distinction

Connetquot Teachers Association  
*Connetquot Teachers Association Website*  
Title: "Connetquot Teachers Association  
Website"

## Award of Distinction

Wappingers Congress of Teachers  
*Wappingers Congress of Teachers Website*  
Title: "Wappingers Congress of Teachers  
Website"

## Best Use of Social Media

CLASS I

### First Place

Hastings Teachers Association  
*Hastings TA Facebook, Twitter, YouTube &  
Flickr*  
Title: "Hastings TA Social Media  
Campaign"

CLASS II

### First Place

Lynbrook Teachers Association  
*Lynbrook Teachers Association Facebook*  
Title: "Lynbrook Teachers Association  
Facebook"

CLASS III

### First Place

Arlington Teachers' Association  
*Arlington Teachers' Association Facebook  
Page*  
Title: "Arlington Teachers' Association  
Facebook Page"

## Award of Distinction

Faculty Association of Suffolk Community  
College  
*Faculty Association of Suffolk Community  
College Facebook Page*  
Title: "Faculty Association of Suffolk  
Community College Facebook Page"

# 2014-15 Communications Awards In-Service Winners

## **Award of Distinction**

Patchogue-Medford Congress of Teachers  
*Patchogue-Medford Congress of Teachers  
Twitter Page*  
Title: "Patchogue-Medford Congress of  
Teachers Twitter Page"

## **Best Column/Blog**

CLASS I

**NONE**

CLASS II

## **First Place**

Lynbrook Teachers Association  
*LTA EXAMINER*  
Title: "From the President's Desk"

## **Award of Distinction**

Rondout Valley Federation of Teachers  
and School-Related Professionals  
*THE UNION SOUND*  
Title: "Who Will Answer the Call?"

CLASS III

## **First Place**

Plainview-Old Bethpage Congress of  
Teachers  
*Plainview Old Bethpage Congress of  
Teachers Blog*  
Title: "A Teachable Moment"

## **Award of Distinction**

Arlington Teachers' Association  
*THE EDUCATOR*  
Title: "THE EDUCATOR – Sept/Oct/Dec  
2014"

## **Award of Distinction**

Patchogue-Medford Congress of Teachers  
*Due Process 4 Teachers Blog*  
Title: "Due Process, Explained"