Who is New Choice NY and why are they contacting me?

They are a union-busting organization funded by billionaires like Betsy DeVos and her family as part of their campaign to undermine collective bargaining. They want to limit the voices of teachers and working people so that they can more easily push their anti-union, anti-public services agenda.

Why are they asking me to drop my membership?

Simple. They want to divide us! They just don’t want us to be able to stand up for ourselves, our schools and our communities. They don’t like unions. They don’t like your contract. They don’t like educators and staff fighting for more school funding.

When we are divided, they can push their agenda more easily, which includes:

- Opposing funding for public education and public services.
- Supporting school privatization and vouchers.
- Pushing standardized tests and tying teacher salaries to test scores.
- Opposing raises for educators and opposing a higher minimum wage.

What can I do when they come to my door?

First of all, ask them to identify themselves. These are paid canvassers — demand to know who they are and who’s paying them to bust unions. You can tell them you stand with your co-workers and your students, NOT with big-money interests. Then, after they leave empty-handed, let us know who contacted you. Email unionbusters@nysutmail.org to report them so we can know what the union busters are up to. Finally, spread the word among your colleagues and remind them that we are stronger when we stick together and defend our union.

What if I saw this flier too late and already dropped my membership?

Don’t worry, you are not alone. Their field agents are well trained to convince people to drop their membership without revealing their true agenda. But it is easy for you to come back and stand with your co-workers. Call your local president or call NYSUT at 518-213-6490 to rejoin your co-workers and stand up for our voice, our values, our union.

REPORT UNION BUSTING AT:

www.nysut.org/unionbusters
518-213-6490
unionbusters@nysutmail.org