SUBSCRIPTION INFORMATION
$15 annually.
Send check or money order to NYSUT United,
Attn: Subscriptions,
800 Troy-Schenectady Road,
Latham, NY, 12110-2455.

ISSUANCE
NYSUT United is issued six times a year from Sept. to June.

CIRCULATION | 600,000

[ TO PLACE ADVERTISING ]
800-448-4ADS (4237) | Fax: 518-213-6415
Email: nysutads@gmail.com
or
212-598-7735 | Fax: 212-514-7261
Email: jgottlieb@uft.org

NYSUT United is the official statewide publication of New York State United Teachers. It is published six times a year and direct-mailed to more than 600,000 professionals in education, human services and health care throughout New York State.

CONTRACT AND COPY PROVISIONS
The publisher shall not be bound by any conditions, printed or otherwise, appearing on order blanks, in agency forms, with copy instructions or which otherwise conflict with the provisions of this rate information.

All orders are accepted subject to acts of nature, fire, strikes, accidents or other occurrences beyond the publisher’s control which prevent the publisher from partially or completely producing, publishing or distributing NYSUT United.

All position stipulations appearing on orders will be treated as requests unless guaranteed in writing by the publisher. All advertisements are accepted and published entirely upon the representation that the agency and/or advertiser are properly authorized to publish the entire contents and subject matter thereof.

It is understood that, in consideration of the publication of advertisements, the advertiser and/or agency will fully indemnify and save the publisher and NYSUT United harmless from and against any judgments, costs, expenses or disbursements incurred by reason of claims or suits of libel, violation of right of privacy, plagiarism, copyright infringement or any other claims or suits based upon content or subject matter of such advertisement.

POSITION
Ad position may be requested but not guaranteed.

CANCELLATIONS
Cancellations must be received in writing, fax or email on or before deadline date.

RESTRICTIONS
The publisher reserves the right to reject advertising not in keeping with the character and policies of either NYSUT United or New York State United Teachers. Advertisers and their products and services must meet standards of serving well the interests of the members. Advertisers may not discriminate in terms of race, sex, religion, age or national origin. Political ads are not accepted. Ads from membership organizations are not accepted. Alcohol, tobacco and firearm ads are not accepted.
**AD COMPOSITION**

If you need us to compose your ad, there will be additional charges and time requirements. After we have received all materials, please allow a minimum of two weeks before the deadline for ad composition. A proof will be submitted for approval before going to press.

**CLASSIFIED DISPLAY RATES**

$184 per column inch. Applies to display ads that are smaller than a quarter page. They must appear on the classified page but do not fall under a classified category.

**CLASSIFIED RATES**

Minimum 10 words: single insertions, $3.74 per word; two - five consecutive issues, $3.54 per word; all issues, $3.35 per word.

The following count as one word each and are charged individually: phone number with area code; email address; web address; street address, city, state and ZIP code. Abbreviations need to be spelled out; they are considered words and are charged individually.

**BOXED CLASSIFIED RATES**

$280 per column inch for the first insertion of advertisement. $267 per column inch for additional insertions of the same advertisement. Minimum size is 2.25" x 1.5".

**CLASSIFIED CATEGORIES**

1. WANTED TO BUY
2. FOR SALE
3. REAL ESTATE SALES
4. RENT/SALE
5. FOR RENT
5A. RESORTS
5B. SUMMER RENTALS
5C. RENTALS WANTED
5D. VACATION RENTAL
6. RESIDENCE TO SHARE
7. SERVICES
7A. DENTAL SERVICES
7B. LEGAL SERVICES
8. HELP WANTED
9. SITUATIONS WANTED
10. MISCELLANEOUS
11. EDUCATION
11A. INSTRUCTION
12. BUSINESS
13. ENTERTAINMENT
13A. TRAVEL

**ALL CLASSIFIED ADS ARE PAYABLE IN ADVANCE**

ADS ARE ACCEPTED VIA FAX, EMAIL OR MAIL WITH VISA, MASTERCARD OR CHECK. All copy must be submitted typewritten or hand-printed. Be sure to indicate “NYSUT United classified” placement is ordered and indicate the category under which the ad should appear. Ads must be received by NYSUT United by 5 p.m. of the deadline date. Make checks payable to NYSUT United and mail with copy to NYSUT United, 800 Troy-Schenectady Road, Latham, N.Y. 12110-2455, Attn: State Classified Ads.

Ads accepted with credit card must have card number, expiration date, name, address and phone number of card holder. Credit card accounts will be charged when ads are processed (prior to publication). We cannot provide tear sheets to classified advertisers.